

# Imagining the Future of Invisible Computing



Studies show that Americans check their smartphones up to **46 times a day**, and it can take over 20 minutes to regain focus afterwards, impacting both work and relationships.

**Invisible Computing**, a future innovation, could allow us to focus on the world around us and give us access to immediate and relevant information wherever we go, without distraction.

Mojo Vision recently conducted a survey of 1,000 consumers that found many people are open to the benefits of Invisible Computing.

When asked how they believe their lives would change if they could see information while still focusing on the world around them:



54%

felt it would allow them to move more freely, without having a device in hand



50%

felt they'd be safer and avoid dangerous situations (like distracted driving)



48%

felt they'd have fewer awkward social situations



40%

felt having critical business information without referring to devices would build stronger partnerships

The survey also asked respondents about getting information on a mobile device that was **visible only to themselves, yet invisible to anyone else**. People were most interested in having this type of access - an experience that could be described as Invisible Computing - during the following situations:



Social situations to remember names or information

(54 percent)

Business meetings to have vital information on hand

(40 percent)



With technology constantly evolving to meet people's needs, will Invisible Computing be the future user experience?

## Methodology:

Mojo Vision conducted a national survey of 1,000 consumers in September 2018.

[www.mojo.vision](http://www.mojo.vision)

